



# Sales Coach

## INTERNATIONAL

*Coaching Companies to Greater Sales & Profits*



**Gerry Layo** is one of the nations most dynamic and sought after speakers, trainers, authors and coaches. Gerry delivers energizing and innovative world-class keynote addresses, seminars and workshops. He brings over 20 years of street-tested, no-nonsense sales and management experience. Before founding Sales Coach International, Gerry co-founded and ran three companies, building sales organizations from 5 to 1500 people. As Head Coach and visionary for SCI, Gerry uses his unique approach to dramatically increase growth and profits for companies throughout North America. Gerry is the author of the top selling book: “*Smart Selling Strategies to Reinvent the Sales Process*”. He currently resides in Northern California with his wife, Dia, daughters Khloe and Madi, son Cooper, and of course, dog JUICE. (JUICE = Join Us In Constant Enthusiasm.)

For more information visit:

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